

# DETECTING MOBILE MALICIOUS WEB PAGES IN REAL TIME

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## ABSTRACT

Mobile specific web pages differ significantly from their desktop counterparts in content, layout and functionality. Accordingly, existing techniques to detect malicious websites are unlikely to work for such web pages. In this paper, we design and implement kAYO, a mechanism that distinguishes between malicious and benign mobile web pages. kAYO makes this determination based on static features of a webpage ranging from the number of frames to the presence of known fraudulent phone numbers. First, we experimentally demonstrate the need for mobile specific techniques and then identify a range of new static features that highly correlate with mobile malicious web pages. We then apply kAYO to a dataset of over 350,000 known benign and malicious mobile web pages and demonstrate 90% accuracy in classification. Moreover

r, we discover, characterize and report a number of web pages missed by Google Safe Browsing and Virus Total, but detected by kAYO. Finally, we build a browser extension using kAYO to protect users from malicious mobile websites in real-time. In doing so, we provide the first static analysis technique to detect malicious mobile web pages.

## 1. INTRODUCTION

Internet connected mobile devices are going to outnumber humans. Moreover, global mobile data traffic is expected to increase 13-fold between 2012 and 2017. Both platform-specific applications (“native apps”) and browser-based applications (“webapps”) enable mobil

device users to perform security-sensitive operations such as online purchases, bank transactions and accessing social networks. The distinction between native apps and web apps on mobile devices is increasingly being blurred. HTML5 becomes universally deployed and mobile web apps directly take advantage of device features such as the camera, microphone and geolocation, the difference between native and web apps will vanish almost entirely. A recent study of Smartphone usage shows that more people browse the Web than use native apps on their phone. The trend and the increasing use of web browsers on modern mobile phones warrant characterizing existing and emerging threats to mobile web browsing. Although a range of studies have focused on the security of native apps on mobile devices, efforts in characterizing the security of web transactions originating at mobile browsers are limited. Mobile web browsers have long underperformed their desktop counterparts. However, recent improvements in processing power and bandwidth have spurred significant changes in the ways users experience the mobile web. Modern mobile browsers provide rich functionality equivalent to their desktop counterparts using web technologies such as HTML, JavaScript, and CSS. Furthermore, browsers on mobile platforms now build on the same or similarly capable rendering engines used by many desktop browsers. Mobile users are three times more likely to access phishing websites than desktop users. Mobile phishing is particularly dangerous due to the hardware limitations of mobile devices and mobile user habits. We did a comprehensive study on these security vulnerabilities caused by mobile phishing attacks, in-

cluding the webpage phishing attacks, the application phishing attacks, and the account registry phishing attacks. Existing schemes designed for web phishing attacks on PCs cannot effectively address the various phishing attacks on mobile devices. Mobile devices are increasingly being used to access the web. However, in spite of significant advances in processor power and bandwidth, the browsing experience on mobile devices is considerably different.

These differences can largely be attributed to the dramatic reduction of screen size, which impacts the content, functionality and layout of mobile webpages. Identify the malicious URLs based on dynamically extracted lexical patterns from URLs. They developed a new method to mine their URL patterns, which are not assembled using any predefined items and thus cannot be mined using any existing frequent pattern mining methods. It can provide new flexibility and capability to malicious URL algorithmically generated by malicious programs. Content, functionality and layout have regularly been used to perform static analysis to determine maliciousness in the desktop space. Features such as the frequency of frames and the number of redirections have traditionally served as strong indicators of malicious intent. Due to the significant changes made to accommodate mobile devices, such as assertions may no longer be true. For example, where such behavior would be flagged as suspicious in the desktop setting, many popular benign mobile webpages require multiple redirections before users gain access to content. Previous techniques also fail to consider mobile-specific webpage elements such as calls to mobile APIs. For

instance, link that spawns the phone's dialer can provide strong evidence of the intent of the page. New tools are therefore necessary to identify malicious pages in the mobile web. The coming and the rising fame of systems, Internet, intranets and conveyed frameworks, security is getting to be one of the central purposes of exploration. Web substance is experiencing a critical change. Static features of mobile Web Pages derived from their HTML and JavaScript content, URL and advanced mobile specific capabilities. Our design detects a number of malicious mobile Web Pages not precisely detected by existing techniques such as Virus Total and Google Safe Browsing. Finally, we discuss the existing tools to detect mobile malicious Web Pages and phishing attack and build a browser extension

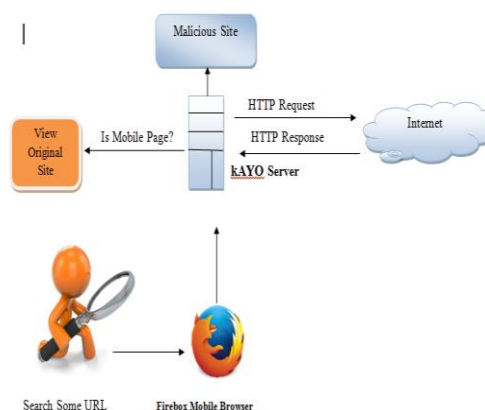
## 2. PROJECT OVER VIEW

The approaches to detect the malicious websites fall into three categories. Static, dynamic and hybrid (combination of static and dynamic analysis). The static approaches relies on the features of URL (path, domain, sub-domain), host information, malicious web contents and presence of particular tokens in the URL. The dynamic approach captures the behaviours for classification. Some approach dynamically extracts the lexical pattern for analysis. The third approach hybrid uses both static and dynamic methods. The static methods are used for initial classification and dynamic approaches are used to ensure the correctness of the classification. The performance of the detection is improved

in this method. The commonly used protection technique is blacklisting of known malicious URLs and IP address collected through manual reporting, data sources, honey part and custom analysis techniques. This approach uses various lexical features of URL.

## 3. BLOCK DIAGRAM

### SYSTEM ARCHITECTURE:



## 4. HARDWARE DESCRIPTION

### 4.1 PENTIUM DUAL CORE

The Pentium Dual-Core brand was used for mainstream 86-architecture microprocessors from Intel from 2006 to 2009 when it was renamed to Pentium. The processors are based on either the 32-bit Yonah or 64-bit Merom-2M, Allendale, and Wolfdale-3M core, targeted at mobile or desktop computers.

## 5. MODULES AND DESCRIPTION

Module in this project:

## List of Modules

### 6.1 Data Collection

### 6.2 Model Selection and Implementation

### 6.3 Support Vector Machines

### 6.4 Logistic Regression

## 6.1 Data Collection

The data gathering process included accumulating labeled benign and malicious mobile specific webpage's. We describe an experiment that identifies and defines 'mobile specific webpage's. We then conduct the data collection process over three months in 2017. We used these crawlers specifically because they are close to the publication of the related work, making them as close to equivalent as possible.

## 6.2 Model Selection and Implementation

We treated the problem of detecting malicious webpage's as a binary classification problem. We considered each known benign mobile webpage as a negative sample and each known malicious mobile webpage as a positive sample. We considered a wider range of popular binary classification techniques in machine learning, but for space discussed three popular options: Support Vector Machines (SVM), native Bayes and logistic regression.

## 6.3 Support Vector Machines

(SVM) is a popular binary classifier. However, it works well only on a few thousand samples of data. Due to the scaling problem of SVMs and our large dataset, SVM was not the best choice for **Native Bayes** is generally used when the values of different features are mutually independent. Many features that we extracted

were mutually dependent. For example, the number of scripts in a webpage was dependent on the number of internal, external and embedded JavaScript in the webpage, which were three other features of our model. Since the assumptions required for optimal performance of native Bayes did not hold for our dataset, we could not use the native Bayes classifier.

## 6.4 Logistic Regression

LR is a scalable classification technique and makes no assumption about the distribution of values of the features. Therefore, this technique was the best fit for our dataset. We used the binomial variation of logistic regression to model kAYO and employed regularization to avoid overfitting of the data.

## 3. EXISTING SYSTEM

A popular approach in detecting malicious activity on the web is by leveraging distinguishing features between malicious and benign DNS usage. Both passive DNS monitoring and active DNS probing methods have been used to identify malicious domains. While some of these efforts focused solely on detecting fast flux service networks, another can also detect domains implementing phishing and drive-by-downloads. The best-known non-proprietary content-based approach to detect phishing webpages is Cantina.

## 4. PROPOSED SYSTEM

In this paper, we present kAYO, a fast and reliable static analysis technique to detect malicious mobile webpages. kAYO uses static features of mobile

webpages derived from their HTML and JavaScript content, URL and advanced mobile specific capabilities. We first experimentally demonstrate that the distribution of identical static features when extracted from desktop and mobile webpages vary dramatically. We experimentally demonstrate that the distribution of static features used in existing techniques (e.g., the number of redirects) are different when measured on mobile and desktop webpages. Moreover, we illustrate that certain features are inversely correlated or unrelated to or non-indicative to a webpage being malicious when extracted from each space.

## Conclusion

Mobile webpages are significantly different than their desktop counterparts in content, functionality and layout. Therefore, existing techniques using static features of desktop webpages to detect malicious behavior do not work well for mobile specific pages. We designed and developed a fast and reliable static analysis technique called kAYO that detects mobile malicious webpages. kAYO makes these detections by measuring 44 mobile relevant features from webpages, out of which 11 are newly identified mobile specific features. kAYO provides 90% accuracy in classification, and detects a number of malicious mobile WebPages in the wild that are not detected by existing techniques such as Google Safe Browsing and Virus Total. Finally, we build a browser extension using kAYO that provides real-time feedback to users. We conclude that kAYO detects new mobile specific threats such as

web sites hosting known fraud numbers and take the first step towards identifying new security challenges in the modern mobile web.

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