

## Consumers Club

### **Civil Supplies and Consumer Protection Department rally report**

Our Consumer club of ChettinadTech participated in a rally organized by Civil Supplies and Consumer Protection Department at Karur Collectorate. Mr. M. Thangavel , IAS Karur District collector Inaugurated and Dr.K.K. Chockalinkam , state chairman & Trainer, Federation of consumer organisation emphasized the importance and the need for consumer awareness, such as protection from exploitation, decision-making, market accountability, healthy competition, and reduction of fraud. Our college volunteers actively participated in this event. This rally played a significant role in raising awareness about issues regarding consumer safety and rights. The participation of 30 dedicated volunteers from our college highlighted a strong commitment to the development of consumer rights in the society. Their enthusiastic involvement not only showcases ChettinadTech's dedication but also sends a powerful message about the importance of supporting and advocating for consumer's rights. Thanks to all the volunteers for their enthusiastic involvement and dedication to supporting the Civil Supplies and Consumer Protection Department.





EVENT CO-ORDINATOR

PRINCIPAL